

Sponsorship Packages 2019

	EMERALD (\$20,000)	RUBY (\$15,000)	SAPPHIRE (\$10,000)	GOLD (\$5,000)	SILVER (\$3,000)
Email Campaign Acknowledgement	✓	✓	✓	✓	✓
Logo on Convention Website	✓	✓	✓	✓	✓
Logo on the MAS Convention Phone App	✓	✓	✓	✓	✓
"Thank You" Email Blast	✓	✓	✓	✓	✓
Logo Recognition as Sponsor in Program Booklet	✓	✓	✓	✓	✓
Logo/Name display on periodic slideshow throughout 3 days	✓	✓	✓	✓	✓
Logo Recognition as Sponsor on Welcome Unit	✓	✓	✓	✓	✓
Registration (adult tickets)	✓ 20 adults	✓ 15 adults	✓ 10 adults	✓ 5 adults	✓ 4 adults
Company Advertisement in Program Booklet	✓ 3 Full Pages	✓ 3 Full Pages	✓ 2 Full Pages	✓ 1 Full Page	✓ 1/2 Page
10x10 Booth in Premier Location	✓ 2 Booths	✓ 2 Booths	✓ 2 Booths	✓ 1 Booth	✓ 1 Booth
Social Media Spotlight Posts	✓	✓	✓	✓	✓
Company Banner Displayed at Event	✓ 3 banners	✓ 3 banners	✓ 2 banners	✓ 1 banner	
Main Session Video Advertisement	✓ 30 seconds 7 times	✓ 30 seconds 7 times	✓ 30 seconds 5 times	✓ 30 seconds 3 times	
Invitation to Exclusive Community Leaders Dinner	✓	✓	✓	✓	
Complimentary Lodging (4 nights)	✓ 3 rooms	✓ 3 rooms	✓ 2 rooms		
Sponsor a Session ("Brought to You By <insert your org name>") and MC this session	✓	✓			
5min Presentation at Exclusive Community Leaders Dinner	✓				



A La Carte Advertising Items

Colored Booklet	
Half Page Advertisement in the Program Booklet - Distributed to youth and adults	\$375
One Page Advertisement in the Program Booklet - Distributed to youth and adults	\$750
Video	
Main Session video advertisement- every 30 seconds	\$500
Convention Center screens advertisement- every 30 seconds	\$300
Media Presentations	
Advertisement of virtual flyer (played only once before one main session); can advertise for more than one session, but price increases accordingly	\$250
Sponsorship Booth Enhancement (*cannot buy a sponsorship booth as A La Carte)	
Additional 10 by 10 Booth	\$2,000

Please Note: This year, we have a deadline of October 31st, 2019. All inquiries, contract submissions, and materials must be submitted before this date to be confirmed as a sponsor. If sponsors confirmed even earlier, they will be included in all pre-marketing advertisements. Furthermore, all organizations and businesses are required to complete a contract upon confirmation to ensure full adherence and cooperation.