



Sponsorship Packages 2023

	EMERALD (\$20,000)	SAPPHIRE (\$15,000)	GOLD (\$10,000)	SILVER (\$5,000)
Email Campaign Acknowledgement	✓	✓	✓	✓
Clickable Logo on Convention Website	✓	✓	✓	✓
Logo on the Convention Phone App	✓	✓	✓	✓
Logo on Convention Tote Bag	✓	✓	✓	✓
“Thank You” Email Blast	✓	✓	✓	✓
Logo/Name display on periodic slideshow throughout 3 days	✓	✓	✓	✓
Logo Recognition as Sponsor on Welcome Unit	✓	✓	✓	✓
Registration (Adult Tickets)	✓ 20 adults	✓ 15 adults	✓ 10 adults	✓ 5 adults
10x10 Booth in Premier Location	✓ 2 Booths	✓ 2 Booths	✓ 1 Booth	✓ 1 Booth
Option to include promotional item in guest speakers’ welcome basket	✓	✓	✓	✓
Social Media Spotlight Posts	✓	✓	✓	✓
Standing Banner Displayed at Convention Center	✓ 4 Banners	✓ 3 Banners	✓ 2 Banners	✓ 1 Banner
Logo in “Bazaar At a Glance” in app	✓	✓	✓	✓
Clickable link under the Sponsorship Category in the Convention App	✓	✓	✓	✓
Brochure insert/promotional item in attendee tote bag	✓	✓	✓	✓
Meal Tickets for 6 Meals (lunch & dinner)	✓	✓	✓	
Clickable banner on Convention App Home screen	✓	✓	✓	
Full-page advertisement attached to Profile on the Convention App	✓	✓	✓	
Session Video Advertisement	✓ 30 secs (3x)	✓ 30 secs (3x)	✓ 30 secs (1x)	
Standing Banner Displayed at Hotel	✓ 1 Banner	✓ 1 Banner	✓ 1 Banner	
Invitation to Exclusive Community Leaders Dinner	✓ 5 Reps	✓ 2 Reps	✓ 2 Reps	
Complimentary Lodging (4 Nights)	✓ 3 rooms	✓ 2 rooms	✓ 1 room	
Push Notifications through the Convention App	✓ 2 Notification	✓ 1 Notification		
Sponsor and MC a Session ("Brought to You By <insert your org name>")	✓ 1 Session	✓ 1 Session		
Hanging Banner Displayed at Convention Center	✓ 1 Banner	✓ 1 Banner		
Banner in Food Court	✓			
Marketing Material on Tables at Community Leaders Dinner	✓			

Convention Special Events Sponsorship Packages

If interested in the below additional convention special event sponsorship opportunities, please email sponsorships@masgreaterla.org.

Quran Competition & Quran Night (1 available)

- ❖ 3 minute talk at Quran Recitation Night Friday night
- ❖ Present Quran Awards on Stage during Entertainment night
- ❖ Logo on Quran Night Flyer
- ❖ Logo on Quran Competition Flyer
- ❖ Standing banner displayed during Quran night
- ❖ Standing banner displayed at Quran Competition
- ❖ 1 standard table at event

Professionals Luncheon (1 available)

- ❖ 3 minute video presentation
- ❖ 5 complimentary admission tickets
- ❖ 1 standard table at event
- ❖ Business card and 1 promotional item displayed on table
- ❖ Standing banner displayed during Professionals Luncheon
- ❖ Logo on flyer

Family Carnival (5 available)

- ❖ 1 standard table at event
- ❖ Logo on flyer
- ❖ Standing banner by entrance

Sisters' Fashion Show (2 available)

- ❖ Welcome address for 3 minutes
- ❖ 1 standard table at event
- ❖ 1 full round dedicated to sponsor
- ❖ 1 complimentary booth in bazaar
- ❖ Logo on flyer

A La Carte Advertising Items

Video

Main Session video advertisement- 30 sec video shown 3 times	\$2,000
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Insert in Tote bag

Have your insert (brochure, pen, promotional giveaway, etc.) placed in the official conference bags provided to attendees	\$1,000
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Sponsorship Booth Enhancement (*cannot buy a sponsorship booth as A La Carte)

One additional 10 by 10 Booth	\$2,500
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Banner

Standing banner in hotel displayed all 3 days of convention	\$750
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Standing banner in convention center displayed all 3 days of convention	\$750
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Large Horizontal Hanging Banner in Bazaar displayed all 3 days of convention	\$1500
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Disclaimers & Specifications

Sponsor will provide banner, stand up banner, advertisement, inserts, videos, logo, and or any items that are needed to fulfill the package requirements by the required deadline. Items presented must be pre-approved by the MAS GLA Sponsorship team.

Logos must be in high resolution vector (.eps or .ai) format. Deadline to submit artwork is **October 31, 2023.**

Sponsor booths, 10 ft. x 10 ft. booth, Please refer to exhibitor load-in/load-out information which will be emailed a week before the convention from sponsorships@masgreaterla.org.

Hanging structure, provided by sponsor; approved hanging structure must be "OSHA" approved.

Stand-up banner, provided by sponsor; size limited to 36 in. wide x 84 in. tall. All banners will be stamped with approval. Any banners without stamp approval will be removed.

Logo on convention tote bag, single-color, dimensions 3 in. x 3 in.

Full-page advertisement, dimensions 7.75 in. wide x 10.25 in. tall.

Half-page advertisement, dimensions 7.75 in wide x 5.125 in tall

Brochure insert, provided by sponsor.

Video advertisement video clip, aired 3 times a day. Subject to Conv core committee's discretion.

Digital advertisement, full-color, 1920 x 1080 resolution on 80" digital displays.

Digital Banner, 950px wide x 380px tall on MAS App

Digital Banner, 1920px wide x 720px tall on MAS Website

Logo printed on Bazaar at a Glance, full-color logo, dimensions 1 in. x 1 in.

Please Note: All inquiries, contract submissions, and materials must be submitted before **October 31, 2023** to be confirmed as a sponsor. If sponsors are confirmed even earlier, they will be included in all premarketing advertisements. All organizations and businesses are required to complete a contract upon confirmation to ensure full adherence and cooperation. If you have any questions, please email sponsorships@masgreaterla.org. Bismillah and we look forward to working with you!