

Assalaamu Alaikum (Peace Be Upon You),

The Muslim American Society (MAS) is a charitable, religious, social, cultural and educational not-for-profit organization. More specifically, it is a pioneering Islamic organization, an Islamic revival, and reform movement that uplifts the individual, family and society.

MAS invites you to sponsor its 21st Annual Convention. Due to the increase in this year's number of attendees, we have decided to remain in the Ontario Convention Center this year. Our convention will feature nationally and internationally renowned speakers and a program catered for the whole family. Unlike any other annual convention in Southern California, you have direct exposure to over 2,000 attendees, a plethora of other Islamic organizations, and continuous advertisement prior to and after the event to several thousand Muslims.

In other words, the MAS GLA 2018 Convention will feature:

- ❖ *3,000+ attendees*
- ❖ *Around 100+ exhibitors and sponsors*
- ❖ *Several expert speakers and internationally acclaimed leaders*
- ❖ *Family-centered program so people of all ages and backgrounds are expected to be in attendance*
- ❖ *Leaders of local, regional & national community organizations*

MAS-GLA would be honored to have you as a sponsor for this leading event in Southern California. Your sponsorship will be featured in our program booklet, advertised on our website, announced throughout our convention and much more, by the Will of Allah.

We appreciate your generosity and support in making this year's convention a success. Feel free to contact us with any questions or concerns. Our hard *deadline for confirmation is October 15th, 2018.*

Barak Allahu Feekum,

Yasmeen Azam

sponsorships@masgreaterla.org

Sponsorship Packages 2018

	PLATINUM (\$15,000)	GOLD (\$10,000)	BRONZE (\$5,000)	RUBY (\$2,500)	SILVER (\$1,000)
Pre-Convention Recognition					
Email Campaign Acknowledgement	✓	✓	✓	✓	✓
Logo on Convention Website	✓	✓	✓	✓	✓
Social Media Spotlight Posts	✓	✓	✓		
Onsite Recognition					
Registration Tickets	✓ 15 guests	✓ 10 guests	✓ 5 guests	✓ 2 guests	✓ 1 guest
Logo/Name in the MAS Convention Android and iPhone app	✓	✓	✓	✓	✓
Logo/Name display on periodic slideshow throughout 3 days	✓	✓	✓	✓	
Full Page Color Advertisement in Program Booklet	✓ 2 Full Pages	✓ 2 Full Pages	✓ 1 Full Page	✓ 1/2 Page	
1 table-Booth in Premier Location (separate from bazaar)	✓ 2 Premier booths	✓ 2 Premier booth	✓ 1 Premier booth	✓ 1 Premier booth	
Company Banner Displayed at Event	✓ 3 banners	✓ 2 banners	✓ 1 banner		
Complimentary Lodging (4 nights)	✓ 3 rooms	✓ 2 rooms	✓ 1 room		
Main Session Video Advertisement	✓ 30 seconds 6 times	✓ 30 seconds 3 times	✓ 30 seconds 1 time		
Spotlight Interview by our media team	✓	✓	✓		
Invitation to Exclusive Community Leaders Dinner	✓ 3 reps	✓ 2 reps	✓ 1 rep		
Host 1 parallel session	✓	✓			
Post-Convention Recognition					
Custom announcement thanking sponsor (newsletter)	✓	✓	✓	✓	✓
“Thank You” Email Blast	✓	✓	✓	✓	✓



Separate Advertising Options

A La Carte Items	
Colored Booklet	
Half Page Advertisement in the Program Booklet - Distributed to youth and adults	\$375
One Page Advertisement in the Program Booklet - Distributed to youth and adults	\$750
Video	
Main Session video advertisement- every 30 seconds	\$500
Convention Center screens advertisement- every 30 seconds	\$300
Media Presentations	
Advertisement of virtual flyer (played only once before one main session); can advertise for more than one session, but price increases accordingly	\$250

*****REQUIRED:** This year, we have a deadline for October 15th, 2018- NO EXCEPTIONS. All inquiries, contract submissions, and materials must be submitted before this date to be confirmed as a sponsor. If sponsors confirmed even earlier, they will be included in all pre-marketing advertisement. Furthermore, all organizations and businesses are required to complete a contract upon confirmation to ensure full adherence and cooperation. No custom packages are available this year. **If interested in bazaar but not sponsorship, please contact convention.bazaar@masgreaterla.org.**